Reaching you

Madhya Pradesh, with its strategic location is the new destination for all major Electronics & IT Industry. Committed leadership, focused political will and logical decision making is giving boost to this sector. Skilled workforce, rich resources, abundant facilities and progressive policies adds icing to the cake. The State Government is all set to strive and partner the investors, innovators, entrepreneurs and technocrats in bringing about the change and realizing the “MAKE IN MP” Concept, in line with “MAKE IN INDIA” vision.

Madhya Pradesh State Electronics Development Corporation Limited
Under Department of Science & Technology, Government of Madhya Pradesh
State IT Center
47-A, Arera Hills, Bhopal – 462011
www.mpsedc.com
MP State Electronics Development Corporation

- MPSEDC is the corporation under Companies Act 1956.
- Nodal Agency for promotion of Electronics, Telecommunications and Information Technology in the State.
- Responsible for development of I.T. Infrastructure in the State.
- Implementing agency for establishment of SWAN, CSC, SRDH, Bharatnet and SDC in the State of Madhya Pradesh.
- Provides total solutions - Hardware, Software and Networking solutions to all state government organisations.
- Development, Operation and maintenance of the Software Technology Park and Electronics Park in the State.
- Works as State Level Agency for Election Commission and UID.
Why Madhya Pradesh?

- Strong economy
- Robust Industrial infrastructure
- Strategic location
- Excellent connectivity
- Rich natural resource base
- Educated & skilled talent pool available at low cost
- Availability of Uninterrupted power supply (24X7)
- MP is energy surplus State
- **Industry Friendly Policy**
- **Peaceful State with NO labour unrest**
- **Easy availability of land at affordable price**

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Policy Initiatives for IT, ITeS and Electronics Industry

1. Madhya Pradesh IT, ITeS & ESDM Investment Policy 2016
2. Single window clearance system
3. 5% Subsidy on interest
4. Capital Investment Subsidy max 50 Laks for IT/ITeS & max 25 Crore for ESDM
5. FAR - upto 2.5 or as per development plan
6. Rebate on the cost of land – sub lease permitted
7. IT Investment Promotion Assistance – Refund of VAT & CST
8. Stamp Duty Concessions
9. Reimbursement on Skill Gap Training up to 50% of the cost – Limited to Rs. 1 Crore.
10. Benefit on Entry tax
11. Patent Assistance up to 50% – Both on Domestic & International
12. Marketing Assistance up to 50% for both National & International events
13. Special package of Incentive for BPO/BPM Units.

For details, please refer Policy.
Key Cities having potential of becoming IT & Electronic Manufacturing Hubs

**Gwalior : fact file**

- Close proximity to national capital Delhi
- Good social infrastructure in form of malls, food zones, multiplexes & hospitals
- Presence of IIITM
- Presence of 3 & 5 star hotels
- Air connectivity to Delhi and Bhopal
- STPI incubation Centre
- Presence of star hotels

**Opportunities**
- 151 acres of land available for IT Park
- Built-up space of 80,000 sq.m. available with common support infrastructure
- 90 acres land reserved for electronic manufacturing cluster at Sewage farm in IT Park

**Jabalpur : fact file**

- Presence of major companies in the defence sector PSUs
- Education institutes such as Jabalpur Engineering College and Agriculture University and Medical University are present
- Good social infrastructure in form of malls, hotels, food zones, multiplexes & hospitals
- Presence of 3 & 4 star hotels

**Opportunities**
- 60 Acres of land available in village Purva near Barga Hills
- 19 Acres of land available near airport for IT Park
- Proposed STPI Incubation Centre Purva Barga Hills
- 40 acres Land reserved for electronic manufacturing cluster at Purva in IT Park

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Key Cities having potential of becoming IT & Electronic Manufacturing Hubs

Indore : fact file

- Commercial hub of Madhya Pradesh
- Big IT players such as TCS, Infosys, CSC, Impetus, Infobeam, Diaspark, Aegis, Firstsource, Mphasis, Oswal, DSM, Syph Technologies and New Tech fusion are present.
- Large presence of Auto and Pharma sector companies in Pithampur industrial town
- Presence of IIT and IIM
- Excellent social infrastructure in the form of Malls, multiplexes and hospitals
- Air connectivity to Mumbai, Delhi, Kolkata, Pune, Raipur, Bhopal, Hyderabad and Lucknow
- STPI Incubation Centre

Opportunities
- 193 acres of land in Indore at Simhasa (112 Acres) & Dhanashedi (37 Acres)
- Software Technology Park fully operational
- Land reserved for EMC : 37 Acres.
- 50 acres of Land at Betma for Data Centre Park.

Bhopal : fact file

- Presence of IT players such as Netlink, Firstsource, eHerex, HLBS, X-tranet, Surevin, C-Net, Sagacity, Step up Infotech, Hunka, Aegis and Cyber Futuristics
- Education institutes such as MANIT, NLIU, AIIMS, IJHM and IIFM are present
- Air connectivity to Mumbai, Delhi, Ahmedabad, Nagpur, Hyderabad, Kolkata, Raipur, Lucknow and Indore
- Excellent social infrastructure in the form of malls, multiplexes and hospitals

Opportunities
- 212 acres of land available at Hadwai village near Airport
- Land available to develop IT Park with workspace of 2.25 million sq. ft.
- 5000 sq. ft of space available at State Data Centre
- Land reserved for EMC : 50 Acres
- STPI Incubation Centre to be developed

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Electronic Manufacturing Clusters in Madhya Pradesh
ESDM ...The upcoming Sector

EMC Badwai-Bhopal

1. EMC Area: 50 Acres
2. Project Cost: Rs. 46.16 Crores
3. Implementation Period: 2.25 Years
4. Proposed Investments in the EMC: Rs. 260 Crores
5. Proposed Employment: Direct 3000
6. Target ESDM Vertical: Telecom & IT Hardware

- Location of the land - Village Badwai, adjacent of Rajiv Gandhi Technical University, Bhopal.
- Distance from Bhopal International Airport - 3 Km.
- Excellent Rail, Road & Air Connectivity
- ICD - Inland Container Depot is situated at Madideep, Distt. Raisen, Distance 40 Km.
- Specific focus on Set Top box & accessories, Solar Modules, LED lighting etc.

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## Electronic Manufacturing Clusters in Madhya Pradesh

### EMC Purva-Jabalpur

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Amount/Details</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>EMCArea</td>
<td>40 Acres</td>
</tr>
<tr>
<td>2</td>
<td>Project Cost</td>
<td>Rs. 38.01 Crores</td>
</tr>
<tr>
<td>3</td>
<td>Implementation Period</td>
<td>2.25 Years</td>
</tr>
<tr>
<td>4</td>
<td>Proposed Investments in the EMC</td>
<td>Rs. 110 Crores</td>
</tr>
<tr>
<td>5</td>
<td>Proposed Employment</td>
<td>Direct 1365</td>
</tr>
<tr>
<td>6</td>
<td>Target ESDM Vertical</td>
<td>Solar, Industrial Electronics, Defence &amp; Aerospace.</td>
</tr>
</tbody>
</table>

- **Location of the land**: Village Purva, Bargi Hills, Distt. Jabalpur
- **Good Rail, Road & Air Connectivity**
- **ICD**: Inland Container Depot is situated at Nagpur (Maharashtra), Distance 270 Km.
- **Specific focus on Set Top box & accessories, Solar Modules, LED lighting, CCTV Cameras, Medical Electronics, Control Penal, Mobile Charger, USB etc.**
## I.T. PARK INDORE

### LOCATION
Village Simhasa  
District Indore

### Site Layout Plan of Simhasa

<table>
<thead>
<tr>
<th>Total Area</th>
<th>112 Acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Plots</td>
<td>30-35</td>
</tr>
</tbody>
</table>

Land will be allotted on first come first serve basis, and rates will be decided by the developer on the basis of plot size and nature of project.
I.T. PARK BHOPAL

LOCATION
Village Badwai, District Bhopal,
Near Airport Road, Bhopal

Site Layout Plan of Badwai

<table>
<thead>
<tr>
<th>Total Area</th>
<th>212 Acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Plots</td>
<td>50-60</td>
</tr>
</tbody>
</table>

Land will be allotted on first come first serve basis, and rates will be decided by the developer on the basis of plot size and nature of project.
"We want to take India higher on ease of doing business index. Development and growth oriented environment in all sectors, specially in Electronic Manufacturing & Information Technology, will be a major step towards First Develop India initiative."

Shri Narendra Modi
Hon’ble Prime Minister

"The Electronic Manufacturing Cluster in Madhya Pradesh is being developed as a part of an overall ecosystem for providing State-of-Art infrastructure for the growth of manufacturing sector in Madhya Pradesh. We are committed to the dream of Digital India."

Shri Shivraj Singh Chouhan
Hon’ble Chief Minister
Madhya Pradesh

Your Friends in MP

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